



May 26, 2004

**OKLAHOMA BULLETIN NO. OK260-4-4**

**SUBJECT: INF - Packet of Fish and Wildlife Habitat Materials**

**Purpose:** To encourage use of wildlife habitat education/information materials.

**Expiration Date:** September 30, 2004

With this bulletin, each field office is receiving a package of informational materials on fish and wildlife habitat. With very little effort, these materials will help field offices raise NRCS visibility by providing useful information to community residents.

Materials include:

1. Hard copy of a series of 52 articles dealing with wildlife habitat on private lands, each complete with a "did you know" fact and photo. Also included is an instruction sheet on use of the articles and an index listing all topics.
2. A CD with all the articles in word format, jpeg photo files (which could also be used in power point presentations), and black and white wildlife artwork (provided by an earlier artwork catalog developed by NRCS). All the articles, some of the articles, or parts of the articles may be used with newspapers, in newsletters, as a basis for radio interviews, or as training for new employees. The CD also contains a file of brochures/posters featuring basic food and cover need of 15 wildlife species. The brochure will be made available to field offices when printed.
3. A 9-minute DVD entitled, *Land of Life*. This high-definition, surround sound DVD introduces non-farmers to what America's farmers and ranchers are doing to manage fish and wildlife habitat and other natural resources on their working lands. Accompanying DVD materials are landowner interviews, landscape scenes set to music, a series of conservation facts, TV public service announcements, and websites to visit for more information. The DVD is appropriate for use at conservation district award meetings, etc.

These materials were prepared by the NRCS Wildlife Habitat Management Institute staff and are also available for download from the WHMI site at: <ftp://ftp-fc.sc.egov.usda.gov/WHMI/> by clicking on "wildlife habitat articles".

A handwritten signature in black ink, appearing to read "M. Darrel Dominick".

M. DARREL DOMINICK  
State Conservationist

Attachments

Dist: AE